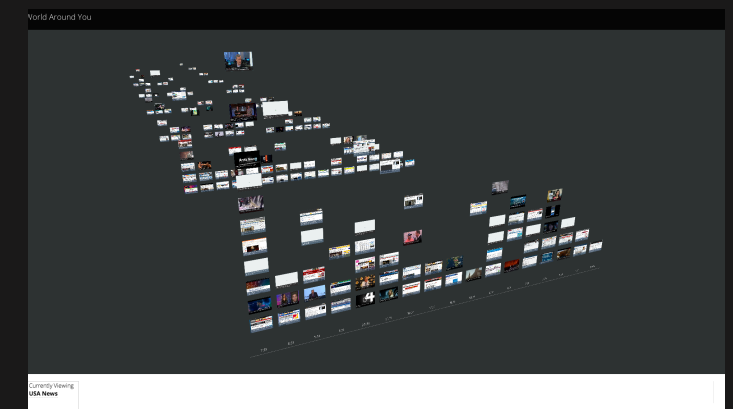
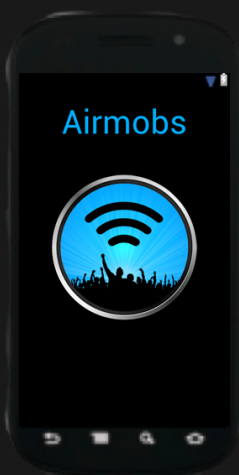
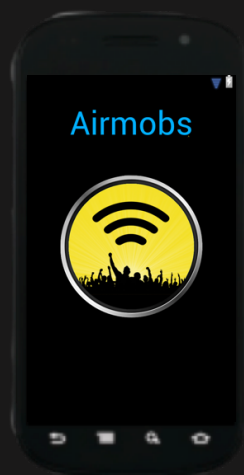
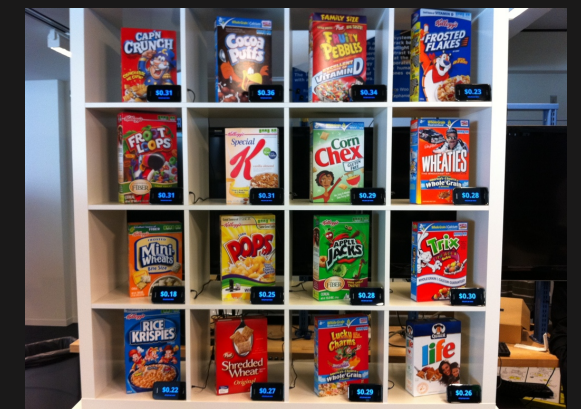
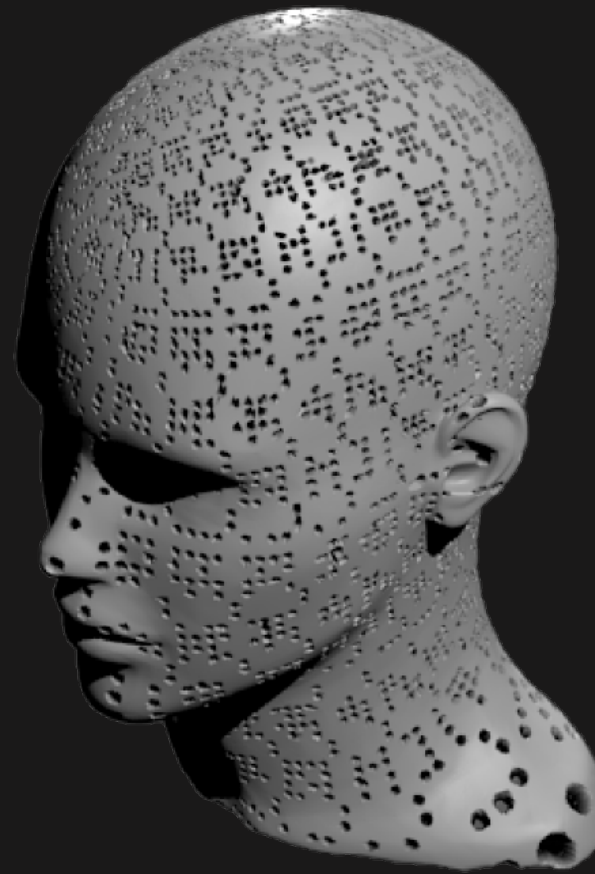


Viral Spaces/Ultimate Media

Scaling and growing
Embedding
Spaces, people, activities



Ultimate Media

Clean slate

- Explore
- Create
- Engage

Visual Media

- Narrative
- Synchronous
- Other

A modern visual browser

Internet Media

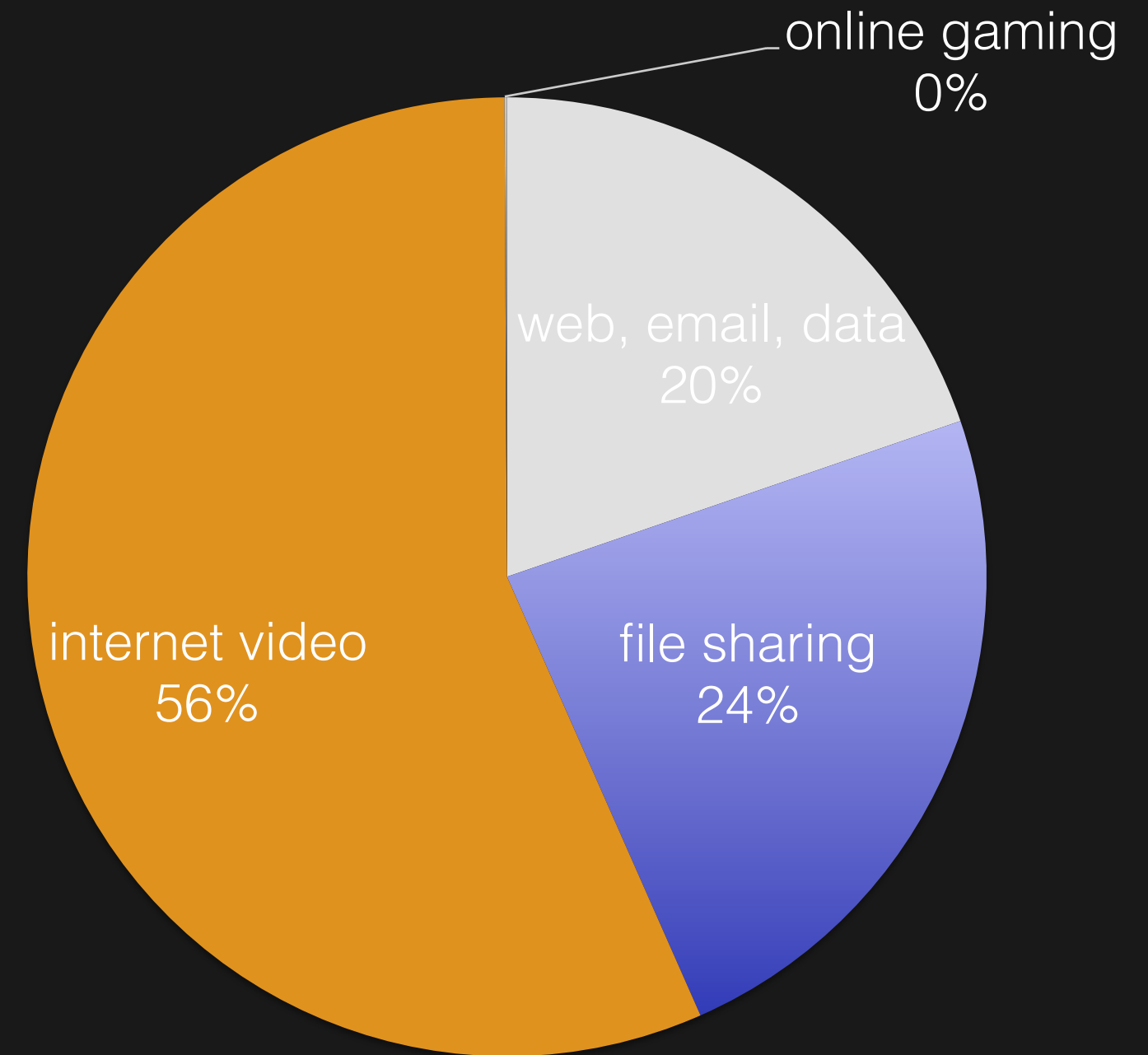
Media is

- Exclusive
- Segregated
- Scheduled

Aereo

Comcast/TWC

Neutrality

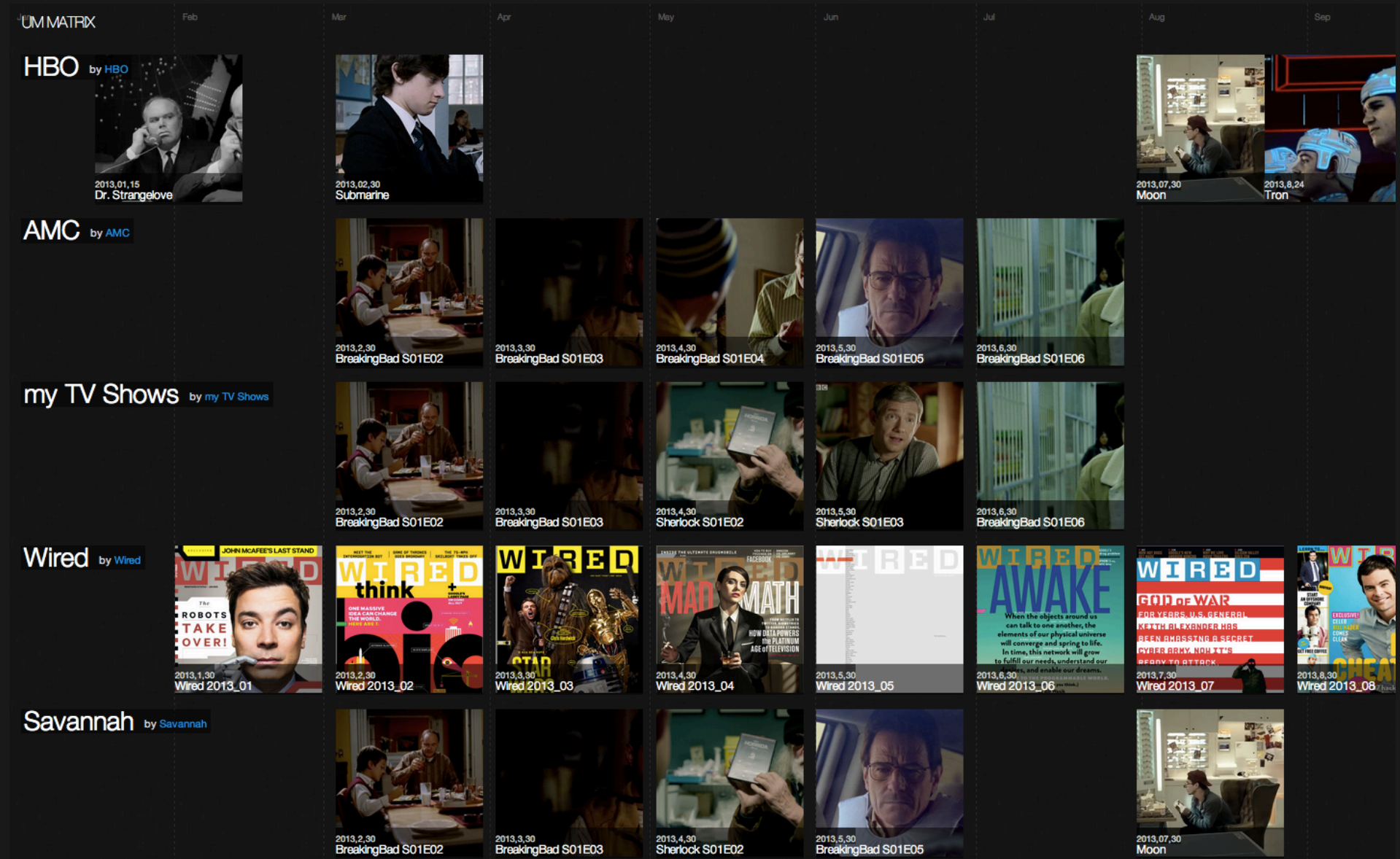


Total Consumer Internet Traffic 2012 (PB/month), Cisco VNI 2013

Defining the future of the net

Media Matrix

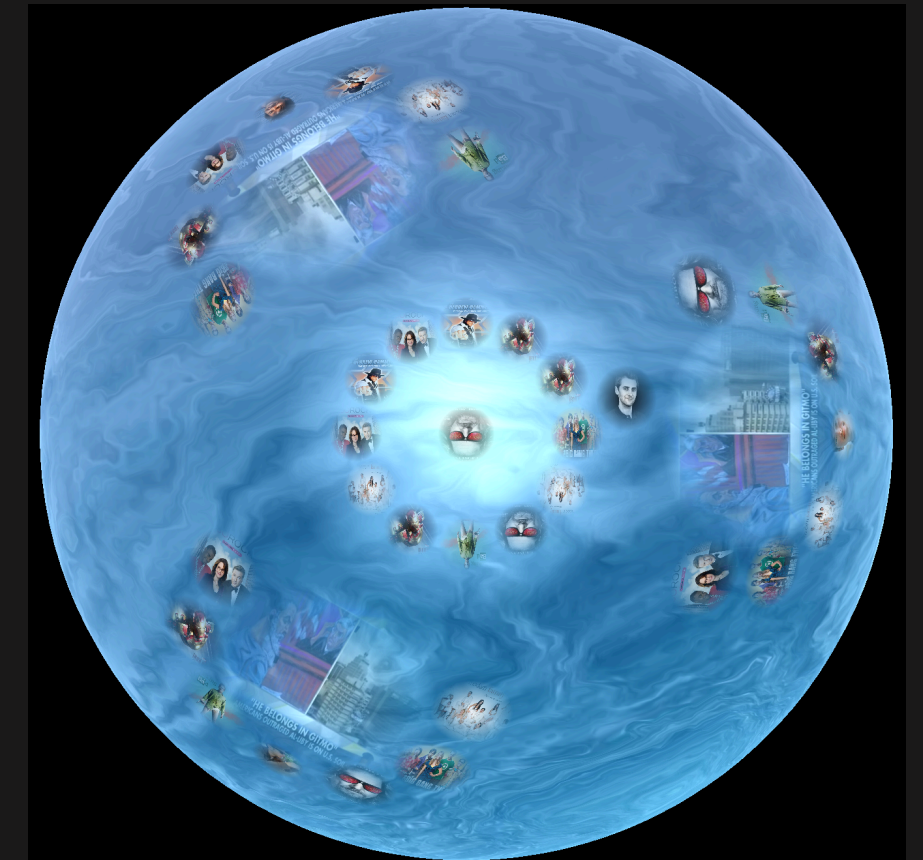
Release versus schedule
Together versus alone
Visual versus television
Active versus passive
Dynamic versus static



Familiar and scalable

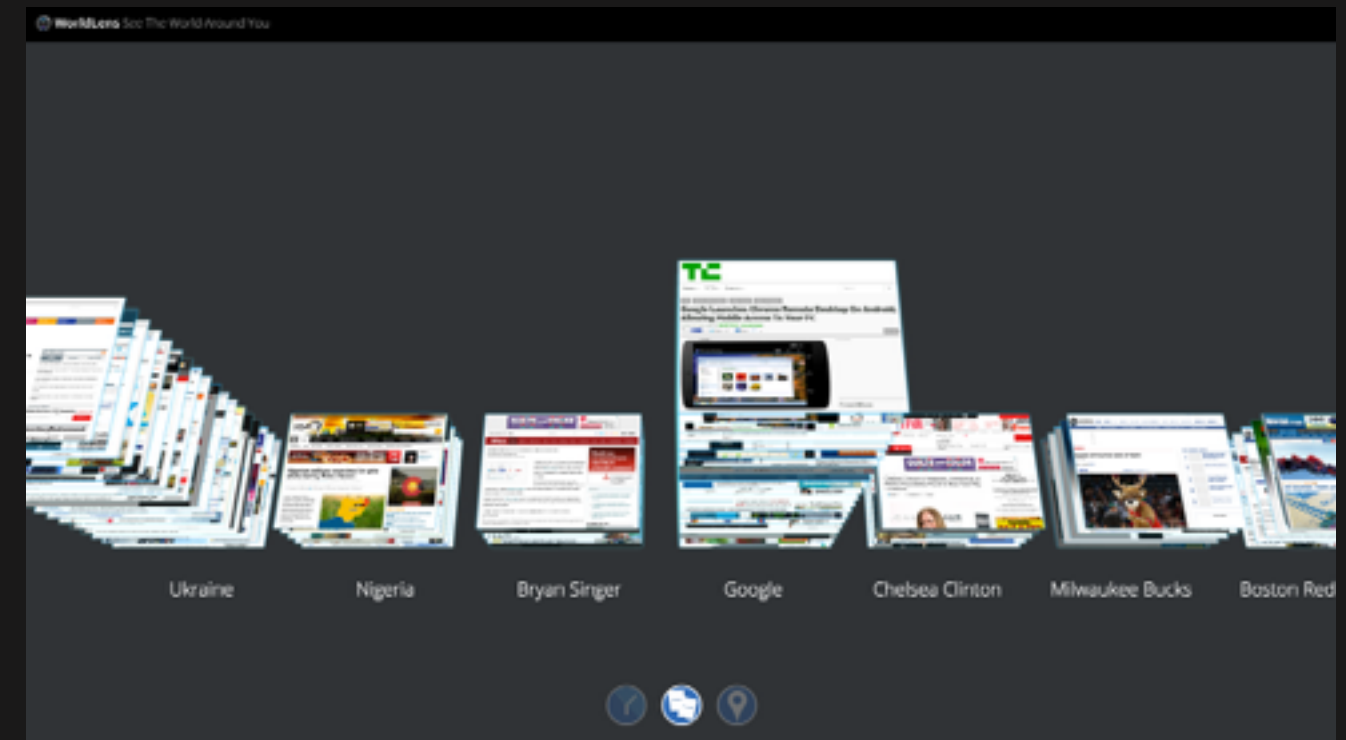
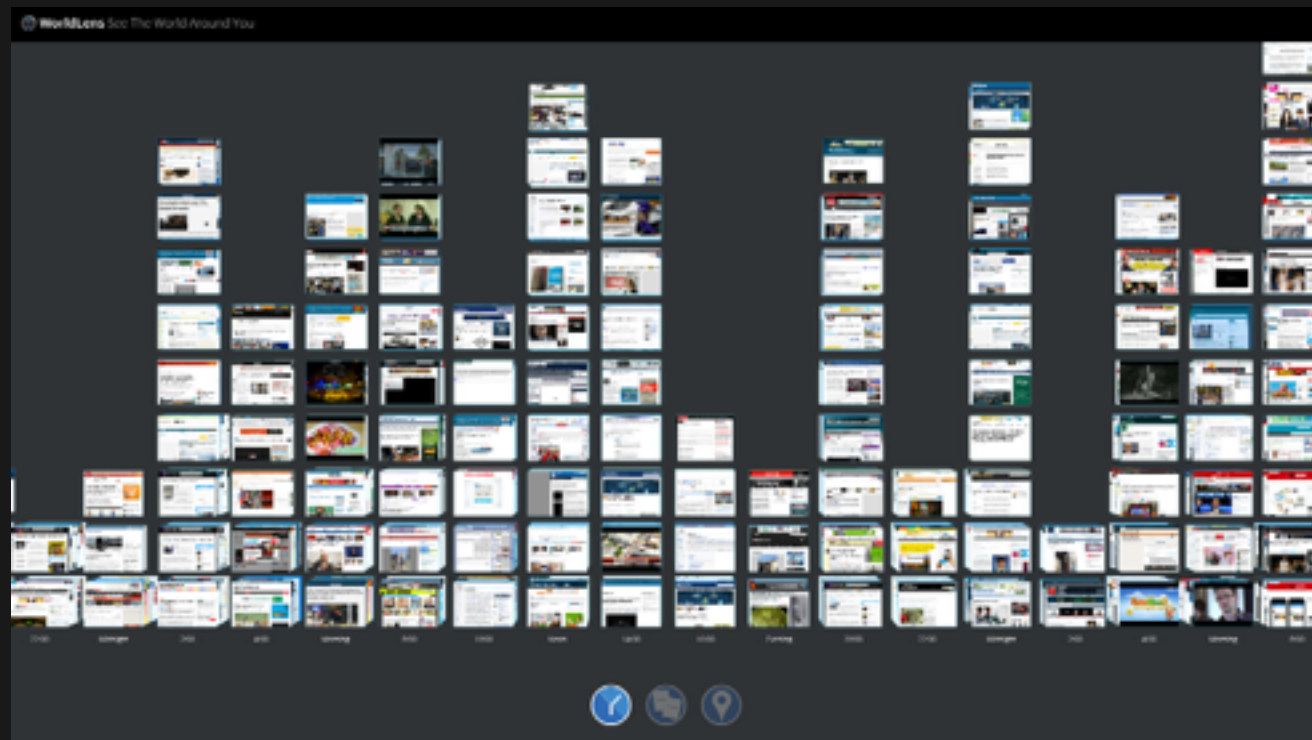
Input

Joint/social
Communicative



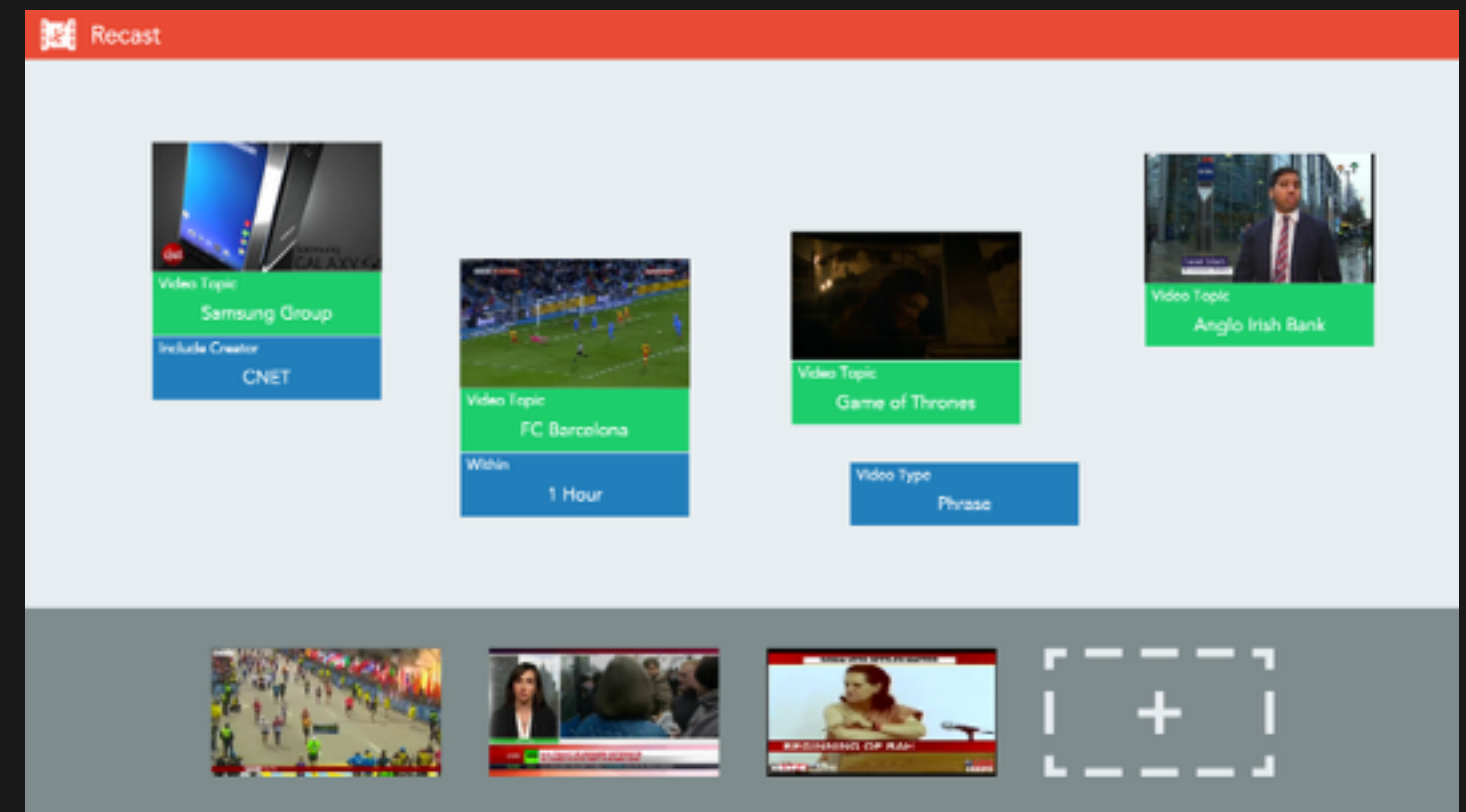
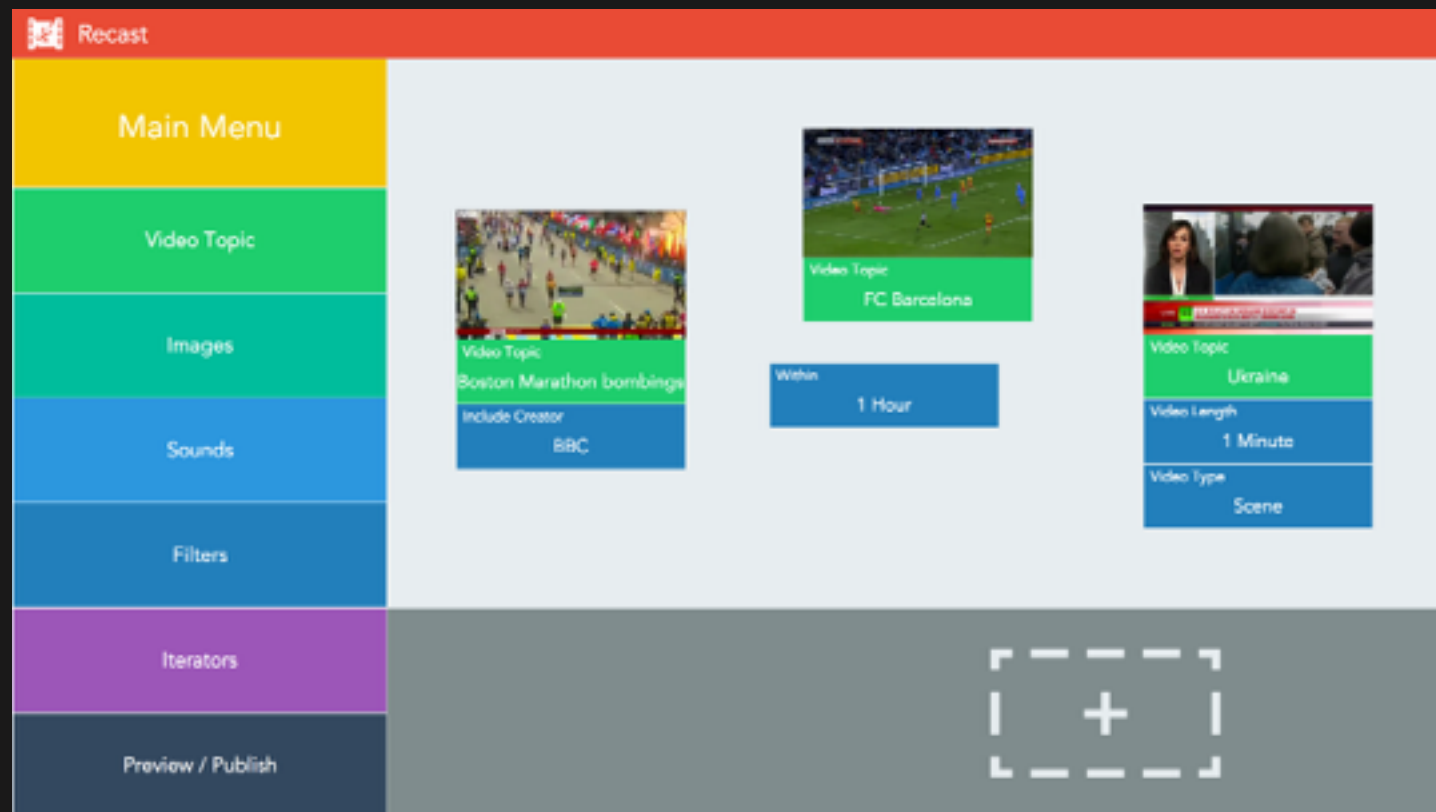
Physical presence

World Lens



See and uncover trends

Recast

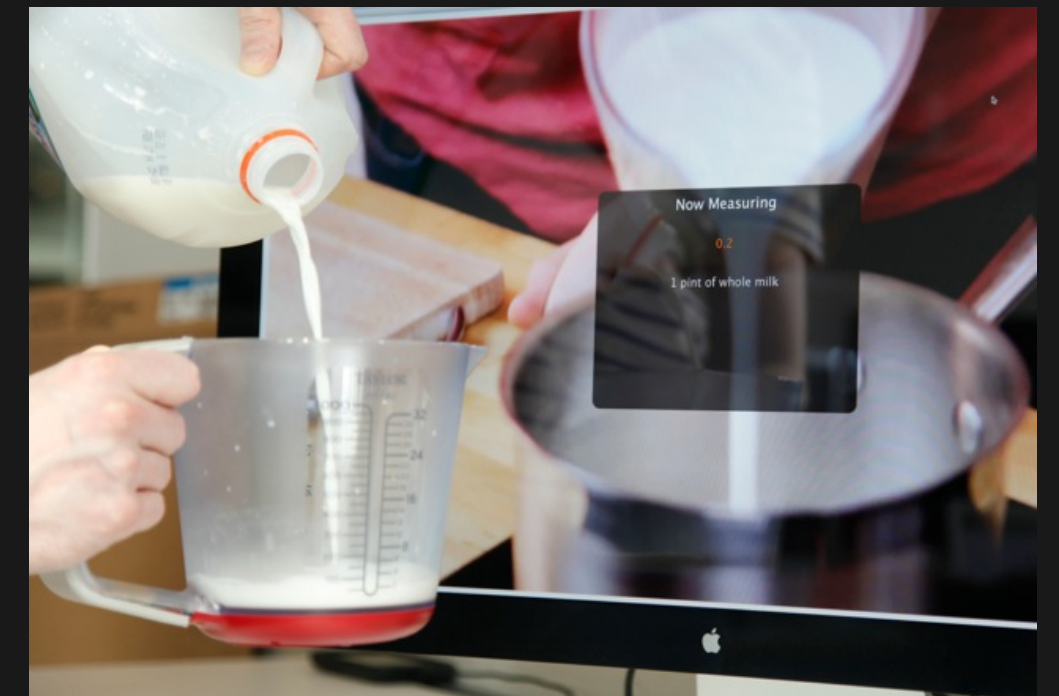
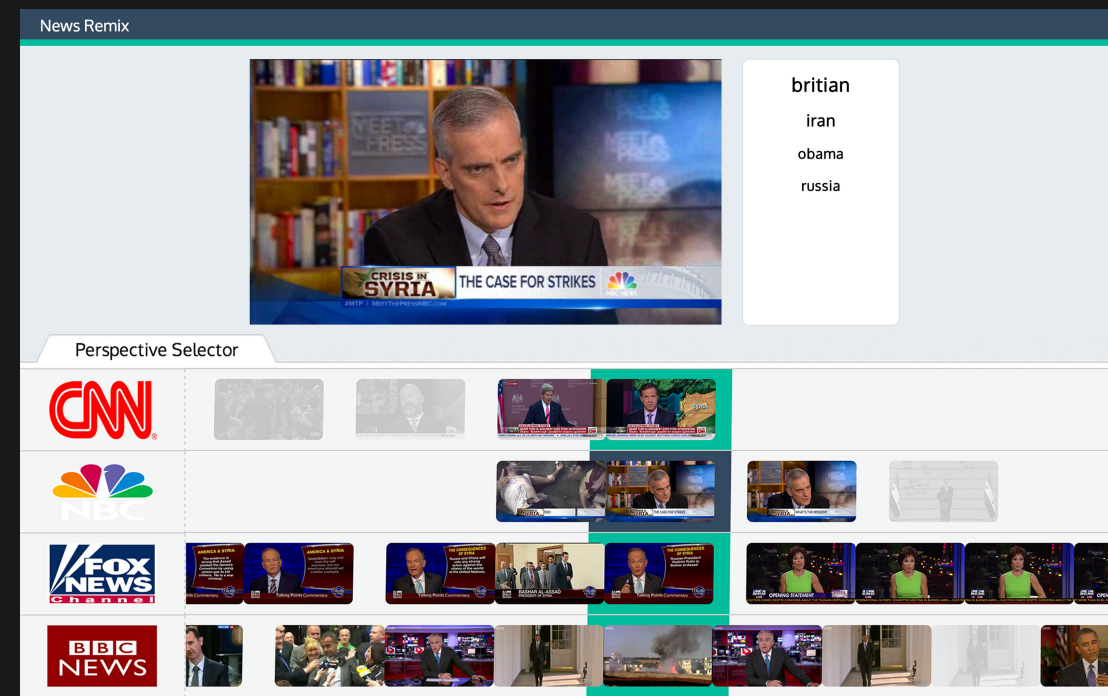


Computed candidate material
Annotate video and web

Blog in <5 seconds

Esoterica

Telecorrelator
Video i/o



Functional video

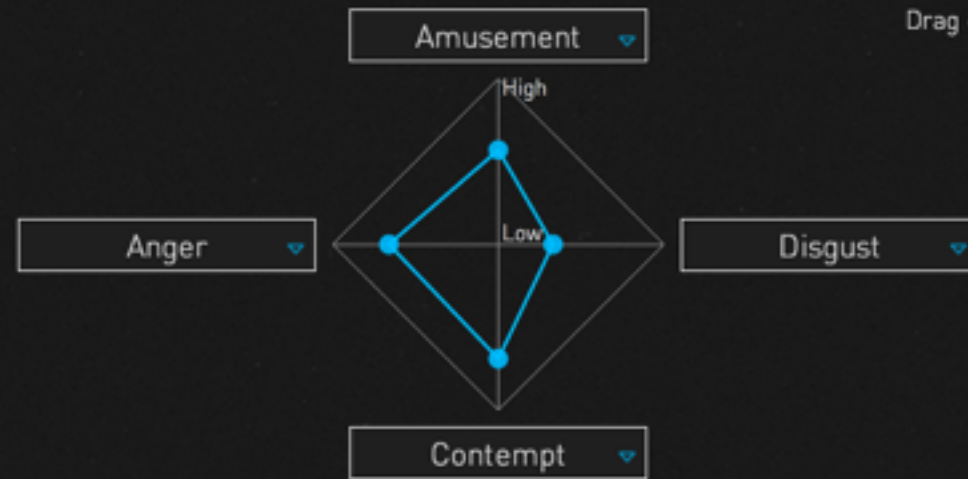
ing hard to bring new
res to GIFGIF.
GIFGIF for updates.

GIFGIF

Search | Results | About

Dimensions

Five
Four
Three



Drag circles to set search parameters.
Click polygon to search.

Animate On



ing hard to bring new
res to GIFGIF.
GIFGIF for updates.

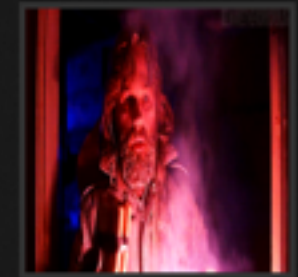
GIFGIF

Search | Results | About

Which better expresses **satisfaction**?



NEITHER



Achievements

Import | Export | Delete

Your votes: 777

Analysis: Satisfaction

Global votes: 240279



Mapping Expression

Beyond Media

Television == Scheduled/sequenced, exclusive, segregated

University == Scheduled/sequenced, exclusive, segregated

Innovation == Scheduled/sequenced, exclusive, segregated

The metric: Is it a learning opportunity

Questions

Wireless: broadcast,
interaction, socialization

Videonet of things

Glasses, spaces

TV-centric?

A Story

Aereo wins

Broadcasters turn off

15% of the US complains (Remember TWC v CBS)

America decides broadband is a right

We separate toll roads from arteries (You still pay twice)

Wifi matures

Life goes on

What technologies are needed?

Another Story

Aereo loses

Broadcasting withers anyway

15% of the US complains (about their cable bill)

America decides it loves sports and pays for it

We separate toll roads from arteries (You still pay twice)

Wifi matures

Life goes on

Now what technologies are needed?

A Third Story

Aereo doesn't matter

The rest of the world learns from this debacle

15% of the US complains (Now it's the entrepreneurs)

America decides nothing

We separate toll roads from arteries (You still pay twice)

Wifi matures

Life goes on, but it's better in Dubai

What technologies are needed?